

# **Information for event planners**

#### **AV REQUIREMENTS**

Lapel or headset microphone

Data projector and screen

Rosie can provide USB or bring Mac laptop with connector

### TRAVEL REQUIREMENTS

Rosie travels from Sydney, Australia.

Under 4 hours: economy air travel Qantas preferred

Over 4 hours: business class travel

#### HEADSHOT



**ONE PAGE PROFILE** 



SPEAKER BROCHURE



## SHORT BIO

Rosie Yeo MBA, BA (Hons), GAICD

Rosie Yeo is the go-to strategist for boards, executive teams, leaders and business owners. She has helped thousands of organisations and individuals surface fresh ideas, set bolder longterm ambitions and map smarter pathways to success with her simple, powerful approach to facilitating our most important conversations.

Rosie is the author of "Go for Bold: How to create powerful strategy in uncertain times".



## FULL BIO

Rosie Yeo MBA, BA (Hons), GAICD

Rosie Yeo is the go-to strategist for boards, executive teams, leaders and business owners. She designs and facilitates strategic planning in boardrooms and executive offsites, and injects energy and focus into larger meetings and complex stakeholder consultations.

Rosie has helped thousands of organisations and individuals surface fresh ideas, set bolder long-term plans and map smarter pathways to success with her simple, powerful approaches to strategy facilitation.

A former Board director, corporate and government relations adviser, Rosie has weaved her magic with corporates, SMEs, government agencies and non-profit organisations.

Being "in the room" during their most important conversations gives Rosie unique insights into the secrets behind successful strategy, and some cautionary tales.

Rosie is the author of "Go for Bold: How to create powerful strategy in uncertain times". A practical and inspiring guide for leaders, aspiring leaders and anyone who needs a plan, this book shows how to harness your innate creativity to bring to life bold, long-term strategy.

#### MC INTRO

Rosie Yeo ("Yo") is the go-to strategist for boards, executive teams, leaders and business owners.

She has helped thousands of individuals and organisations imagine and achieve better futures through her unique approach to planning.

Some of these valuable secrets are captured in her latest book: Go for Bold: How to create powerful strategy in uncertain times (and we've seen some of those of late!)

Get ready to make some big leaps forward because Rosie is here to show us how we can all step up and become BOLD strategists.

Please welcome - PROFESSIONAL strategist -Rosie Yeo (Yo)