

Rosie
Yeo



Keynote Speaker

GO FOR BOLD!

Do you want fresh ideas and excitement about the future? Is it time to kick-start your plans for growth?

Inspire your people to think bigger with brave, original, lucrative, and doable ambitions.

When you want big results, build a BOLD plan.

WHAT ORGANISERS AND DELEGATES SAY

"You were brilliant and the team loved hearing from you. I'm sure you've inspired many of them to step up and be Bold."

"Your presentation has inspired me to approach my work with renewed energy."

"Entertaining and interesting session - your messaging stuck."

OUTSIDE THE BOX

*The old divide between 'creatives' and 'non-creatives' no longer exists - to succeed in a changing world we **all** need to change our thinking.*

Three powerful keys can transform everyday problem-solving and long-term planning and inspire your best ideas.

Look up, look around, and lock in.

THE BITE-SIZE BIG PICTURE

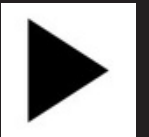
Are your ambitions out of sync with everyday priorities?

Feeling connected to a bigger picture starts with a few small links.

Bridge the gap and build your team's momentum towards long-term success.



**MEET ROSIE:
VIDEO (2 MINS)**





Rosie Yeo is an expert on strategy and innovation who has helped thousands of individuals and organisations imagine and plan their best futures.

Rosie offers a fresh take on strategy that cuts through the jargon to provide inspiration, surprising stories, and practical takeaways.

Her experience as a Board director and corporate adviser provides unique insights into how organisations design and implement their big plans. She has worked with corporate, government and non profit organisations in health, financial services, transport, infrastructure, tourism and FMCG.

Rosie's keynotes inspire us to become more powerful strategists in life and work.

Rosie is the author of "Go for Bold: How to create powerful strategy in uncertain times".

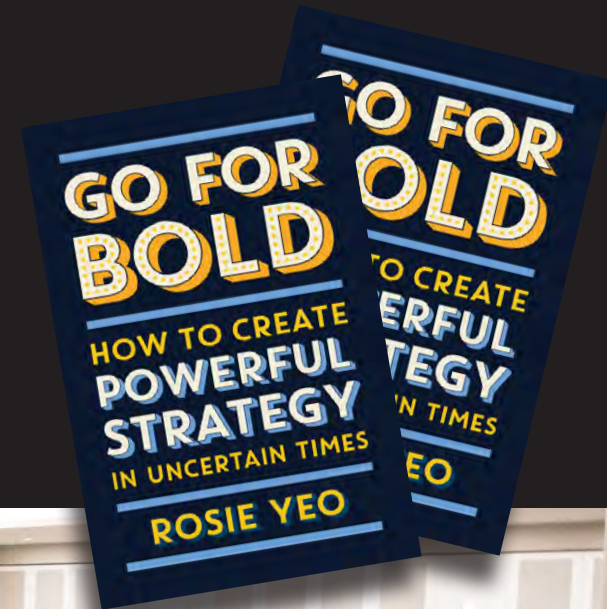
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About Rosie



www.rosieyeo.com.au

Book Rosie today

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| Tel: +61 416 157447

Praise for Rosie and Go for Bold

"She is an absolute professional - warm, engaging, and always thoroughly prepared. We choose to work with Rosie because we know we are in good hands."

Neil MacGregor
Managing Director Australia
& New Zealand
Bristol-Myers Squibb

"We thoroughly enjoyed Rosie's presentation and the way she engaged with our delegates was fantastic."

Leanne Walsh
CEO
College Capital Australia Ltd

"Rosie makes the complicated, simple. Her keynote presentations inspire the audience to think differently about business."

Natalie Simmons
former Global CEO
cievents

"The entire group raved about Rosie's style and focus on simplifying strategic planning."

James Kavanagh
Managing Director Australia
Flight Centre Travel Group



Praise for Go for BOLD

"A guide to big-thinking"

"An entertaining and thought-provoking read"

"A practical roadmap"

"A perfect companion for leaders as we emerge from this global pandemic."

"Meticulously researched and highly readable"

Why book Rosie for your next event?

STYLE

- ✓ A confident, warm, professional communicator
- ✓ Specialist knowledge with a light touch
- ✓ Engages with your delegates before, during and after her keynote

CONTENT

- ✓ Practical experience, compelling stories, research snapshots and clear takeaways
- ✓ Insight into corporate, public sector, small business and non-profit strategies, because she's worked with them all

ADDED VALUE

- ✓ Professional facilitator for panel sessions, roundtables and masterclasses
- ✓ Complimentary / discounted copies of her book and free access to online resources
- ✓ Video teaser and social media posts to support your event
- ✓ Pre- and post-event briefings



Watch Rosie's 60 second message to organisers 