

**1. Our Starting Point**

**Name/Organisation** \_\_\_\_\_

**Your purpose** \_\_\_\_\_

**What was your biggest leap forward in 2025?**

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**What was your biggest distraction in 2025?**

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**What is one thing you know now that you didn't know one year ago?**

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**How is your world changing / not changing over time?**

*Consider your company, clients, suppliers, competitors, regulators, etc and list in the table below*

 <b>ACCELERATING CHANGE</b>	 <b>MORE OF THE SAME</b>	 <b>UNKNOWNs</b>

**When imagining your future, what are the 3 most important things you're excited/worried about?**

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**2. Our Shared Ambitions**

Your snapshot of success

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Describe in one sentence

**3. Keys to Success**

1) Hurdles	3)	2) Enablers

#### **4.1 Strategic Actions: Ideas**

Write a list of potential actions that can drive results using these keys to success. Challenge yourself to include some new and different ideas. Number each idea.

**1.**

**2.**

**3.**

**4.**

**5.**

**6.**

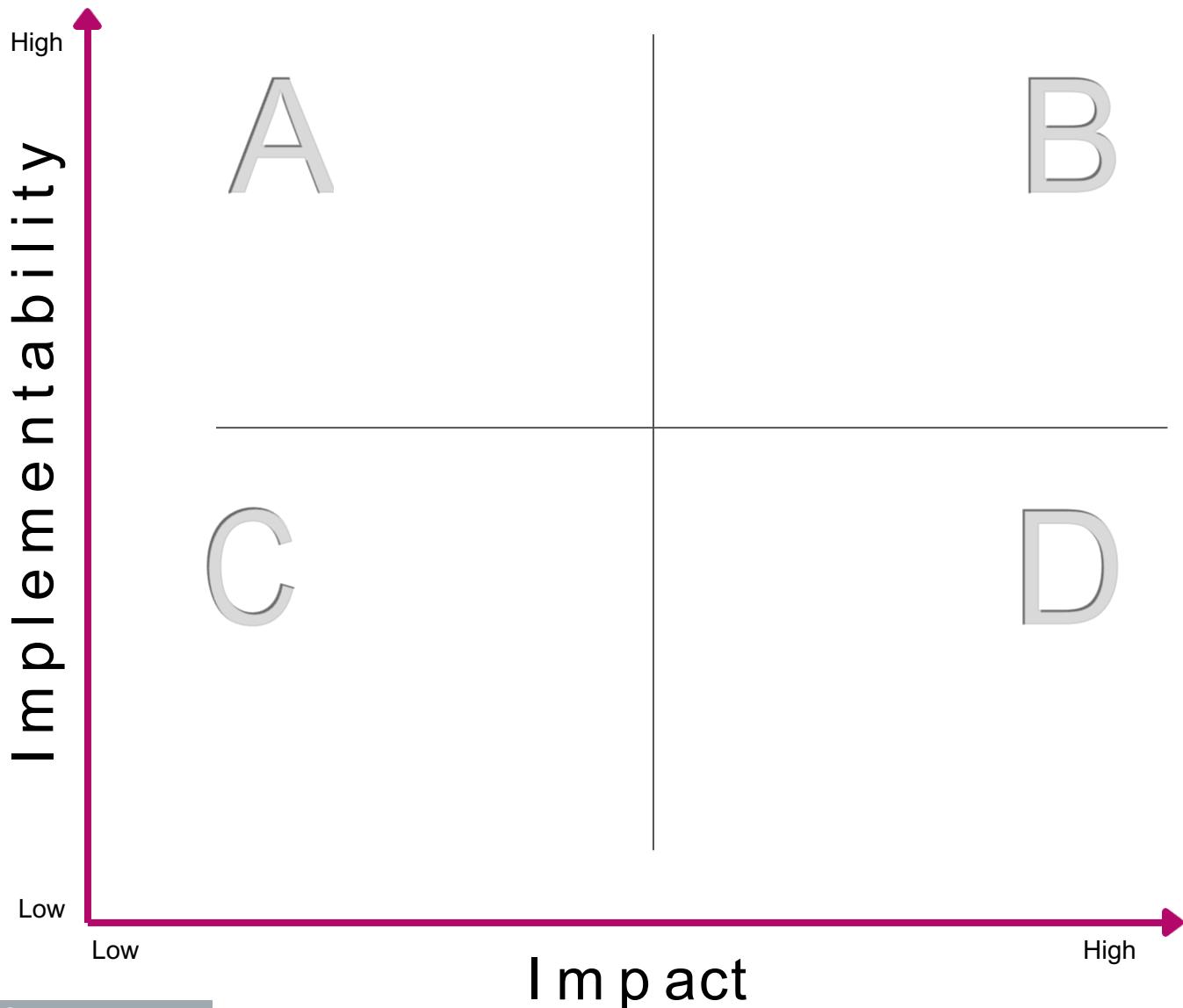
**7.**

**8.**

**9.**

**10.**

#### 4.2 Strategic Actions: Setting Priorities



#### 5. Commitment

Your next steps:

Congratulations! You're on your way.

*Today's exercise is not a deep dive into strategic planning, but hopefully it's given you a chance to reflect and start to think a bit further forward – at least into the next twelve months.*

For more help with comprehensive planning, and to build your team's strategic capability, please don't hesitate to contact me at [hello@rosieyeo.com.au](mailto:hello@rosieyeo.com.au). For more inspiration, grab a copy of "Go for Bold: How to create powerful strategy in uncertain times" online or at a bookshop near you.