

1. Our Starting Point

Name/Organisation _____

Your purpose _____




What was your biggest leap forward in 2025?

What was your biggest distraction in 2025?

What is one thing you know now that you didn't know one year ago?

How is your world changing / not changing over time?

Consider your company, clients, suppliers, competitors, regulators, etc and list in the table below

 ACCELERATING CHANGE	 MORE OF THE SAME	 UNKNOWNNS

When imagining your future, what are the 3 most important things you're excited/worried about?

Year

20_

2. Our Shared Ambitions

Your snapshot of success

Describe in one sentence

3. Keys to Success

1) Hurdles	3)	2) Enablers

4.1 Strategic Actions: Ideas

Write a list of potential actions that can drive results using these keys to success. Challenge yourself to include some new and different ideas. Number each idea.

1.

2.

3.

4.

5.

6.

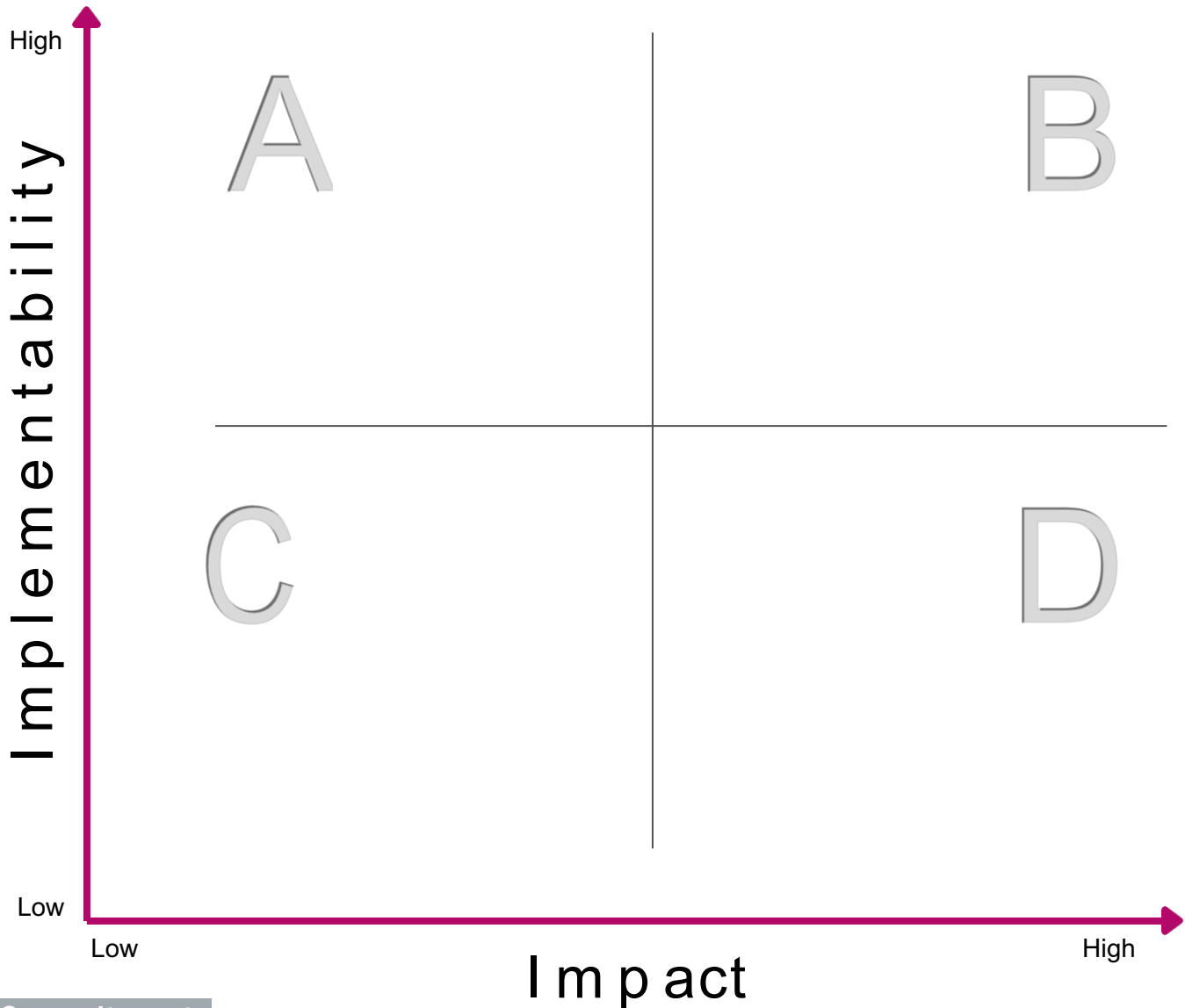
7.

8.

9.

10.

4.2 Strategic Actions: Setting Priorities



5. Commitment

Your next steps:

Congratulations! You're on your way.

Today's exercise is not a deep dive into strategic planning, but hopefully it's given you a chance to reflect and start to think a bit further forward – at least into the next twelve months.

For more help with comprehensive planning, and to build your team's strategic capability, please don't hesitate to contact me at hello@rosieyeo.com.au. For more inspiration, grab a copy of "Go for Bold: How to create powerful strategy in uncertain times" online or at a bookshop near you.