

Rosie Yeo

Speaker Topics

The Strategy Shortcut

Your path to success is five steps away.

If you're too busy for planning meetings, frustrated by no follow-through, or unsure what to do first, this one's for you!

In a fast-changing world every business needs a long-term ambition **and** the ability to adapt along the way.

The clearer the plan, the more motivated your people will be. The more jargon it contains, the less likely it will be implemented.

Skip the boring bits, inspire new ideas, and take action.



Format:

45 – 60 minute keynote

Audience

Managers, SME's, Franchisees

Key takeaways

- If you're not looking ahead, you risk falling behind.
- Ditch complicated frameworks, find creative solutions, and focus on what matters.
- Your guide to your best future: This simple, powerful five-step process will unlock new ideas and inspire action.

Alternate format/add-on

Full-day workshop:
Create your best plan today.

 [Watch 90sec video intro](#)

About Rosie Yeo MBA, BA(Hons), GAICD, CSP

A warm, quick-witted and engaging speaker, Rosie challenges business leaders and their teams to skip the jargon, set high ambitions, and deliver results. Rosie leads more planning sessions in a year than most leaders want to attend in their lifetime. She makes strategy simple, relatable and compelling.

What clients say:

"She adds incredible value by reframing complex challenges, making them feel solvable"

Managing Director, Tourism Australia

"Brilliant ...inspired many to step up and be Bold"

Chief Executive,
Gallagher

"Rosie makes the complicated, simple"

Global CEO,
Cievents

"Rosie is warm, incisive and engaging"

CEO, International Convention
Centre (ICC) Sydney

"We choose to work with Rosie because we know we are in good hands"

Managing Director, Australia & New Zealand, Bristol-Myers Squibb

Rosie Yeo: Strategist | Author | Facilitator

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