**Short bio**

From pharmaceuticals and finance to aviation and infrastructure, Rosie leads more strategy discussions in a year than most leaders want to attend in their lifetime. Her work on strategy and innovation with corporate, government, and non-profit organisations gives her unique insights and pragmatic solutions to boardroom and business challenges.

Rosie's 25 years' experience as a strategic adviser and facilitator inspired her to write "Go for Bold: How to create powerful strategy in uncertain times", a practical and inspiring guide for leaders on how to harness creativity and confidence to map the best pathways to success.

An expert facilitator / MC, Rosie manages challenging issues and diverse opinions with curiosity and humour. She leads thought-provoking, upbeat conversations and calls to action.

**Long bio**

From pharmaceuticals and finance to aviation and infrastructure, Rosie leads more strategy sessions in a year than most leaders want to attend in their lifetime.

Her work on strategy and innovation with corporate, government, and non-profit organisations gives her unique insights and pragmatic solutions to boardroom and business challenges.

As a board director and corporate adviser, Rosie hated feeling trapped in unproductive, uninspiring planning sessions. She wanted to transform the way organisations design and implement their big plans, starting by demystifying strategy and focusing on results.

Now an expert facilitator and strategist, Rosie has helped thousands of organisations and individuals ditch the jargon, see things differently and set higher ambitions with her simple, powerful strategy principles. Her clients have included Gallagher Insurance, Sandoz, Mortgage Choice, Prime Financial Group, Pepsico, Flight Centre Travel Group, Tourism Australia, Infrastructure Australia, Financial Advice Association of Australia, Office of the National Data Commissioner and many more.

Rosie's 25 years' experience as a strategic adviser and facilitator inspired her to write "Go for Bold: How to create powerful strategy in uncertain times", a practical and inspiring guide for leaders on how to harness creativity and confidence to map the best pathways to success.

A warm and engaging speaker, Rosie demystifies strategy, making it accessible and relatable. She is also a skilled facilitator, adept at managing complex conversations and bringing insight, curiosity, and humour to conferences, workshops, and policy roundtables.

**Client examples**

|  |  |
| --- | --- |
| **Keynotes** | Gallagher AustraliaMortgage ChoicePepsico ThailandProfessional Conference Organisers of AustraliaCollege Capital Institute of Internal Auditors. |
| **MC:** **Conferences****and webinar**  | Australian Business Events AssociationbusinessNBNAustralian Logistics CouncilTourism Australia |
| **Consultations and roundtables** | Bristol Myers SquibbOffice of the National Data CommissionerDepartment of Infrastructure, Transport, Regional Development, Communications and the Arts. |
| **Strategic planning** | SandozMortgage ChoicePrime CapitalInfrastructure AustraliaFinityFinancial Advice Association of Australia |

**What clients say**

*“Rosie was the magic dust across our plenary sessions.”*

**CEO, Australian Business Events Association**

*“The way Rosie engaged with our delegates was fantastic.”*

**CEO, College Capital**

*“Rosie makes the complicated, simple, breaking down barriers and ensuring everyone in the room has a voice”*

**Global CEO, cievents**

*“Rosie is … a master of creating a safe and fruitful environment for open dialogue.”*

**Managing Director and Chairman, Prime Financial Group**

*"Rosie is warm, incisive and engaging… with excellent delivery, good humour, and a clear sense of purpose.”* **CEO, International Convention Centre (ICC) Sydney**

*"Rosie … is an absolute professional - warm, engaging, and always thoroughly prepared. We choose to work with Rosie because we know we are in good hands.”*

**Managing Director Australia & New Zealand, Bristol-Myers Squibb**

**Rosie travels from**

Sydney, Australia

Air travel in Aust/NZ: Economy, Qantas preferred

Air travel rest of world: Business

**AV Requests**

* Lapel/headset microphone
* Data projector and screen, clicker
* Rosie can provide USB, slides in advance, or bring Mac laptop with connector

**MC INTRO: ROSIE YEO**

“Our next speaker is someone who makes strategy feel surprisingly human - and even a little bit fun. Rosie Yeo is a renowned strategy advisor, speaker, and author who helps leaders think bigger, and deliver. Her superpower is cutting through complexity to help people get clear, get confident, and get moving - without the corporate jargon or 200-page PowerPoint decks.

From Uluru to Abu Dhabi, Rosie has worked with boards, executive teams, and industry groups across Australia and around the world - and today she’s here to challenge us to reframe our future and take our next big leaps.”