

Aim higher. Think smarter. Act sooner.

Rosie Yeo

Insights that drive bold action.

Rosie Yeo is a strategist, speaker and expert facilitator who helps people cut through jargon, think boldly and take decisive action.

The author of "Go for Bold: How to create powerful strategy in uncertain times", Rosie has worked with corporate, government and non-profit organisations in health, financial services, transport, infrastructure, tourism and FMCG.

Gain a fresh take on future-proofing your organisation.

BOOK ROSIE AS YOUR:

- [Conference MC](#)
- [Meeting Facilitator](#)
- [Keynote Speaker](#)



Strategic MC & Expert Facilitator



*She unlocked how we think,
work, and lead together.*

FCM MEETINGS & EVENTS



*Turning conversations into insight,
connection and action.*

Rosie Yeo combines the skills of an MC, facilitator and strategist to help conferences do more than share information. She connects ideas, surfaces key insights and creates momentum that extends beyond the event.

Services:

- Conference MC & Moderator
- Roundtable Facilitation
- Strategic Planning

Ideal for:

- Multi-speaker and panel conferences
- Leadership and strategy-focused events
- Programs where clear outcomes are critical

Why work with Rosie:

- Creates meaningful conversations between audiences, speakers and panellists
- Brings clarity to complex topics and competing perspectives
- Connects themes and ideas across the event
- Turns discussion into practical next steps
- Balances precise pacing with genuine audience engagement

[CLICK HERE to find out more about Rosie's facilitation](#)

Signature keynotes

Rosie
Yeo

*Most people don't need more information.
They need clearer thinking, better choices
and the confidence to act.*

Go for BOLD!

How to think bigger, make bolder choices and act with confidence in uncertain times.

Leading beyond busy

Helping leaders cut through the noise, focus on what matters most and make better decisions.

The Strategy Shortcut

A simple five-step framework for turning ambition into smarter action.

Audience takeaways

- Fresh perspectives on their biggest challenges
- Practical tools they can apply immediately
- Greater clarity about what matters most
- Confidence to take action and thrive through change



About Go for BOLD!



About Leading beyond Busy



About The Strategy Shortcut



*You've inspired many to
step up and be BOLD*

GALLAGHER

*She is brilliant at
pushing your thinking*

TOURISM AUSTRALIA

[Download keynote overviews](#)



About Rosie

Rosie Yeo is a strategist, author and expert facilitator who helps leaders and teams cut through complexity, see new possibilities and focus on what matters most.

Rosie began her career in politics, working at both Federal and State levels, becoming Senior Adviser to a former NSW Minister for Health. She went on to become Public Affairs Manager for the Australian Pharmaceutical Manufacturers Association before moving into corporate affairs consultancy, advising major companies and industry bodies.

After completing her MBA, Rosie was appointed to a national regulatory board for health practitioners, an experience that deepened her understanding of governance, decision-making, and how leaders navigate risk and reform.

Frustrated by unproductive, uninspiring planning sessions she witnessed as a board director and corporate adviser, Rosie set out to transform the way organisations imagine and achieve their best futures.

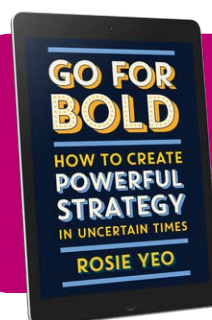
From pharmaceuticals and finance to aviation and infrastructure, Rosie now leads more strategy sessions in a year than most leaders want to attend in their lifetime. Her work on strategy and innovation with corporate, government, and non-profit

organisations gives her unique insights and pragmatic solutions.

Rosie's 25 years' experience as a political adviser, corporate consultant and facilitator inspired her to write "Go for Bold: How to create powerful strategy in uncertain times" which demystifies strategy, making it accessible, practical and engaging.

A warm, quick-witted and entertaining speaker, Rosie challenges leaders and their teams to set bolder ambitions and focus on results. She is also a skilled facilitator/MC, adept at managing complex conversations and bringing insight, curiosity, and humour to conferences, workshops, and policy roundtables.

Rosie holds an MBA from the University of New South Wales, is a graduate member of the Australian Institute of Company Directors, and is accredited as a Certified Speaking Professional by Professional Speakers Australia.



BOLD strategy is:

- Brave
- Original
- Lucrative
- Doable and Done

[Download short and long-form bio and headshots](#)



Why work with Rosie

Content

- Experience in advocacy and policy consultation, including on the visitor economy
- Will invest the time to master complex policy briefs and background information
- Facilitative approaches designed to meet client name objectives for neutral information sharing and constructive discussion

Style

- Confident, warm, professional communicator
- Experience managing diverse stakeholders with strongly held views
- Precise pacing with a focus on outcomes

Added value (at no additional cost)

- Will work with team throughout planning process
- Can liaise with other participants/contributors as part of the planning process
- Available to attend post-event debrief discussion with team



[Book Rosie today.](#)



WHAT CLIENTS SAY

A master of creating a safe and fruitful environment for open dialogue.

PRIME FINANCIAL GROUP

Gave participants the time, tools and opportunity ... to achieve success.

MORTGAGE CHOICE

An absolute professional – warm, engaging, and always thoroughly prepared.

BRISTOL-MYERS SQUIBB

The magic dust across our plenary sessions.

AUSTRALIAN BUSINESS EVENTS ASSOCIATION

The way Rosie engaged with our delegates was fantastic.

COLLEGE CAPITAL

She unlocked how we think, work, and lead together

FCM MEETINGS & EVENTS

