

Rosie Yeo

Speaker Topics



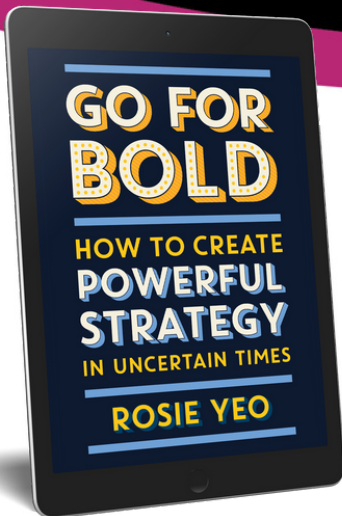
Go for Bold!

How ambitious are your plans?

Are they the right ones to succeed in a rapidly changing world?

In fast-moving industries, uncertainty is the only certainty. So doing what we've always done is not enough to guarantee our future. We need more boldness, not less.

Bold strategic choices are built on innovative ideas, clarity about risk, and confidence in the way forward.



BOLD strategy is

Brave

It's never reckless, but it's not risk free

Original

Creative thinking powers competitive advantage

Lucrative

The payoff is worth it, when considered against the risks

Doable and done

We must act, not just imagine

Format:

45 – 60 minute keynote

Audience

C-suite, directors, managers

Key takeaways

- Think bigger – set bolder ambitions
- Think differently – inspire collective creativity
- Transform your future – create momentum and confidence for implementation

Alternate format/add-on

Half-day workshop: Overcoming the Barriers to BOLD



About Rosie Yeo MBA, BA(Hons), GAICD, CSP

A warm, quick-witted and engaging speaker, Rosie challenges business leaders and their teams to skip the jargon, set high ambitions, and deliver results. Rosie leads more planning sessions in a year than most leaders want to attend in their lifetime. She makes strategy simple, relatable and compelling.

What clients say

"brilliant ... inspired many to step up and be Bold"

Chief Executive, Gallagher

"Rosie is warm, incisive and engaging"

CEO, International Convention Centre (ICC) Sydney

"she is brilliant at pushing your thinking"

Managing Director, Tourism Australia

"the way she engaged with our delegates was fantastic"

CEO, College Capital

Rosie Yeo: Strategist | Author | Facilitator

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