

Make strategy
simple

to achieve big leaps





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- Build optimism about the opportunities or growth?
- Spark fresh thinking and excitement about the future?
- Empower our people to achieve big leaps in and beyond?

**Aim higher and
plan smarter?**

... it's simple!

Rosie Yeo

Keynote Speaker

GO FOR BOLD!

Do you want fresh ideas and excitement about the future? Is it time to kick-start your plans for growth?

Inspire your people to think bigger with brave, original, lucrative, and doable ambitions.

When you want big results, build a BOLD plan.

WHAT ORGANISERS AND DELEGATES SAY

"You were brilliant and the team loved hearing from you. I'm sure you've inspired many of them to step up and be Bold."

"Your presentation has inspired me to approach my work with renewed energy."

"Thanks Rosie, entertaining and interesting session - your messaging stuck."

OUTSIDE THE BOX

*The old divide between 'creatives' and 'non-creatives' no longer exists - to succeed in a changing world we **all** need to change our thinking. Three powerful keys can transform everyday problem-solving and long-term planning and inspire your best ideas.*

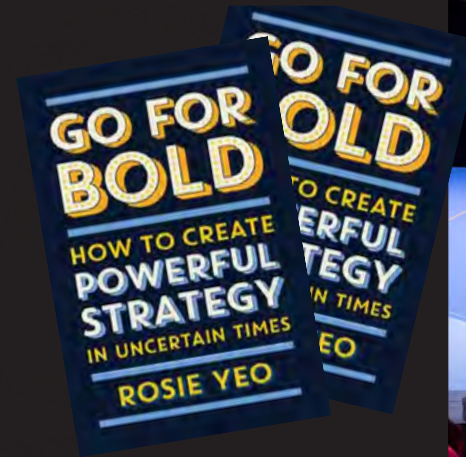
Look up, look around, and lock in.

MAKE STRATEGY SIMPLE

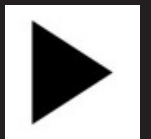
Are you confident in your plans, or wondering if there's something more? Are you too busy to look further ahead?

It's time to ditch the jargon and unleash inspiration with a simple, powerful approach to strategy.

The keys to making big moves are right in front of you.



**MEET ROSIE:
VIDEO (2 MINS)**



Rosie is an expert facilitator, skilled at managing complex conversations and bringing intelligence and warmth to conferences, strategy sessions and policy roundtables.

With expertise built from years facilitating small- and large-scale conversations, in person and online, Rosie puts the work in upfront to understand your industry, your issues, and your people.

Rosie asks fresh questions, draws threads together and digs deeper where needed, with an upbeat approach that values and involves contributors and delegates.

MC/Facilitator

“As an on-stage facilitator Rosie is warm, incisive and engaging. Her design and management of the session drew valuable insights from in-person and virtual participants with excellent delivery, good humour, and a clear sense of purpose.”

Geoff Donaghy

CEO

International Convention
Centre (ICC) Sydney



“Rosie is thorough, articulate and patient but also knows how to get you uncomfortable enough to find the answers to the big questions within your organisation.”

Simon Doble

CEO, Solar Buddy

Rosie Yeo

Strategist

Rosie Yeo is an expert on strategy and innovation who has helped thousands of individuals and organisations imagine and plan their best futures.

Rosie offers a fresh take on strategy that cuts through the jargon to provide inspiration, surprising stories and practical takeaways.

Her experience as a Board director and corporate adviser provides unique insights into how organisations design and implement their big plans. She has worked with corporate, government and non profit organisations in health, financial services, transport, infrastructure, tourism and FMCG.

Rosie's keynotes inspire us to become more powerful strategists in life and work.

Rosie is the author of "Go for Bold: How to create powerful strategy in uncertain times".

Travelling from Sydney Australia

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Instagram: [@rosieyeo.strategy](https://www.instagram.com/rosieyeo.strategy)

About Rosie



Praise for Rosie and Go for Bold

“She is an absolute professional - warm, engaging, and always thoroughly prepared. We choose to work with Rosie because we know we are in good hands.”

Neil MacGregor
Managing Director Australia
& New Zealand
Bristol-Myers Squibb

“We thoroughly enjoyed Rosie’s presentation and the way she engaged with our delegates was fantastic.”

Leanne Walsh
CEO
College Capital Australia Ltd



Praise for Go for BOLD

“Rosie makes the complicated, simple. Her keynote presentations inspire the audience to think differently about business.”

Natalie Simmons
former Global CEO
cievents

“The entire group raved about Rosie’s style and focus on simplifying strategic planning.”

James Kavanagh
Managing Director Australia
Flight Centre Travel Group

“A perfect companion for leaders as we emerge from this global pandemic.”

“A guide to big-thinking”

“An entertaining and thought-provoking read”

“A practical roadmap”

“Meticulously researched and highly readable”

Why book Rosie for your next event?

STYLE

- ✓ A confident, warm, professional communicator
- ✓ Specialist knowledge with a light touch
- ✓ Engages with your delegates before, during and after her keynote

CONTENT

- ✓ Practical experience, compelling stories, research snapshots and clear takeaways
- ✓ Insight into corporate, public sector, small business and non-profit strategies, because she's worked with them all

ADDED VALUE

- ✓ Professional facilitator for panel sessions, roundtables and masterclasses
- ✓ Complimentary / discounted copies of her book and free access to online resources
- ✓ Video teaser and social media posts to support your event
- ✓ Pre- and post-event briefings



Watch Rosie's 60 second message to organisers 